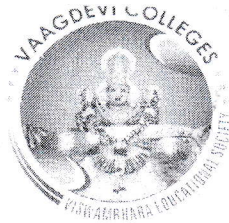


2016-2017

CIRCULAR



VAAGDEVI DEGREE & PG COLLEGE
Kishanpura, Warangal

DEPARTMENT OF BUSINESS MANAGEMENT

CIRCULAR

21st February, 2017

This is for the information of 2016-17 Batch, MBA I Year II Semester students that the department with due approval of College Academic Committee is conducting an ADD-ON course titled "Entrepreneurship & Innovation" from 3rd March, 2017. This course will be for 36 hours including 30 contact hours/sessions as per the norms, followed by an examination and feedback.

All the students are advised to register on or before 28th February, 2017.

Course Coordinators for the Program:

1. Dr S Mahender Kumar

2. Dr P Sugunakar Reddy



Dept. of Business Management
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

Principal
VAAGDEVI DEGREE & P.G. COLLEGE

CIRCULAR

10



VAAGDEVI DEGREE & PG COLLEGE Kishanpura, Warangal

DEPARTMENT OF BUSINESS MANAGEMENT

CIRCULAR

23rd December, 2016

This is for the information of 2016-17 Batch, MBA II Year II Semester students that the department with due approval of College Academic Committee is conducting an ADD-ON course titled "Soft Skills for Management Students" from 5th January, 2017. This course will be for 36 hours including 30 contact hours/sessions as per the norms, followed by an examination and feedback.

All the students are advised to register on or before 30th December, 2016.

Course Coordinators for the Program:

1. Prof K Raji Reddy

2. Mr B Kishore Kumar

HEAD

HEAD
Dept. of Business Management
VAAGDEVI DEGREE & PG. COLLEGE
Kishanpura, Hanamkonda



Principal
VAAGDEVI DEGREE & PG. COLLEGE
Kishanpura, Hanamkonda.

2017 ~ 2018

CIRCULAR



VAAGDEVI DEGREE & PG COLLEGE
Kishanpura, Warangal

DEPARTMENT OF BUSINESS MANAGEMENT

CIRCULAR

16-02-2018

This is for the information of 2017-2018 Batch, MBA I Year II Semester students that the department with due approval of College Academic Committee is conducting and ADD-ON course titled "Entrepreneurship & Innovation" from 26th February, 2018. This course will be for 36 hours including 30 contact hours/sessions as per the norms, followed by an examination and feedback.

All the students are advised to register on or before 22nd February, 2018.

Course Coordinators for the Program:

1. Ms. T. Anusha

2. Prof. K. Raji Reddy

HEAD

Dept. of Business Management
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

HEAD



PRINCIPAL

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

CIRCULAR



VAAGDEVI DEGREE & PG COLLEGE Kishanpura, Warangal

DEPARTMENT OF BUSINESS MANAGEMENT

CIRCULAR

19th January, 2018

This is for the information of 2017-2018 Batch, MBA II Year II Semester students that the department with due approval of College Academic Committee is conducting an ADD-ON course titled "Soft Skills for Management Students" from 1st February, 2018. This course will be for 36 hours including 30 contact hours/sessions as per the norms, followed by an examination and feedback.

All the students are advised to register on or before 27th January, 2018.

Course Coordinators for the Program

1. Mr. Ch. Prashanth Rao

2. Ms. P. Sandhya Rani

HEAD

HEAD
Dept. of Business Management
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda



PRINCIPAL
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

CIRCULAR



VAAGDEVI DEGREE & PG COLLEGE Kishanpura, Warangal

DEPARTMENT OF BUSINESS MANAGEMENT

CIRCULAR

21st January, 2019

This is for the information of 2018-19 Batch, MBA I Year II Semester students that the department with due approval of College Academic Committee is conducting an ADD-ON course titled "**Entrepreneurship & Innovation**" from **30th January, 2019**. This course will be for 36 hours including 30 contact hours/sessions as per the norms, followed by an examination and feedback.

All the students are advised to register on or before **28th January, 2019**.

Course Coordinators for the Program:

1. Dr P Sugunakar Reddy — *P. Sugunakar Reddy*

2. Dr B Kishore Kumar — *B. Kishore Kumar*



[Signature]
HEAD
Dept. of Business Management
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

[Signature]
PRINCIPAL
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

HEAD

Circular



VAAGDEVI DEGREE & PG COLLEGE Kishanpura, Warangal

DEPARTMENT OF BUSINESS MANAGEMENT

CIRCULAR

21st January, 2019

This is for the information of 2018-2019 Batch, MBA II Year II Semester students that the department with due approval of College Academic Committee is conducting an ADD-ON course titled “**Soft Skills for Management Students**” from **5th February, 2019**. This course will be for 36 hours including 30 contact hours/sessions as per the norms, followed by an examination and feedback.

All the students are advised to register on or before 29th January, 2019.

Course Coordinators for the Program:

1. Ms.G.Pushkala

Pushkala G

2. Mr. Vasudev Baji

Vasu Baji



HEAD

[Signature]
HEAD
Dept. of Business Management
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

A. Subrahmanya
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

10-

CIRCULAR



VAAGDEVI DEGREE & PG COLLEGE
Kishanpura, Warangal

DEPARTMENT OF BUSINESS MANAGEMENT

CIRCULAR

1st February, 2020

This is for the information of 2019-2020 Batch, MBA I Year II Semester students that the department with due approval of College Academic Committee is conducting and ADD-ON course titled “**Entrepreneurship & Innovation**” from **12th February, 2020**. This course will be for 36 hours including 30 contact hours/sessions as per the norms, followed by an examination and feedback.

All the students are advised to register on or before **7th February, 2020**.

Course Coordinators for the Program:

1. Mr.P. Mahipal Reddy

P. Mahipal Reddy

2. Mr.A.Rajin Kumar

A. Rajin Kumar



[Signature]
HEAD

HEAD

Dept. of Business Management
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

A. Subrahmanyan
PRINCIPAL

VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.



VAAGDEVI DEGREE & PG COLLEGE
Kishanpura, Warangal

DEPARTMENT OF BUSINESS MANAGEMENT

CIRCULAR

27th January, 2020

This is for the information of 2019-2020 Batch, MBA II Year II Semester students that the department with due approval of College Academic Committee is conducting an ADD-ON course titled "Soft Skills for Management Students" from 11th February, 2020. This course will be for 36 hours including 30 contact hours/sessions as per the norms, followed by an examination and feedback.

All the students are advised to register on or before 6th February, 2020.

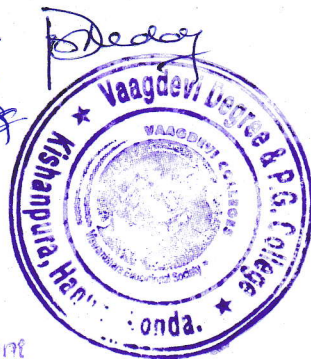
Course Coordinators for the Program:

1. Dr. P. Sugunakar Reddy

2. Ms.G.Pushkala

HEAD

HEAD
Dept. of Business Management
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda



PRINCIPAL
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

Circular

143

VAAGDEVI DEGREE & PG COLLEGE
Kishanpura, Warangal

DEPARTMENT OF BUSINESS MANAGEMENT

CIRCULAR

1st June, 2021

This is for the information of 2020-2021 Batch, MBA I Year Semester- II students that the department with due approval of College Academic Committee is conducting and ADD-ON course titled "Entrepreneurship & Innovation" from 14th June, 2021. This course will be for 36 hours including 30 contact hours as per the norms, followed by an examination and feedback.

All the students are advised to register on or before 7th June, 2021.

Course Coordinators for the Program:

1. Dr.P.Ajith Kumar

Ajith

2. Ms.M.Karuna

M. Karuna

[Signature]
HEAD
HEAD
Dept. of Business Management
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda



[Signature]
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

2020-2021

159

CIRCULAR

VAAGDEVI DEGREE & PG COLLEGE
Kishanpura, Warangal

DEPARTMENT OF BUSINESS MANAGEMENT



CIRCULAR

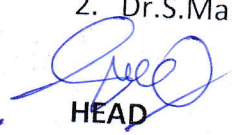
1st June, 2021

This is for the information of 2020-2021 Batch, MBA I Year Semester- II students that the department with due approval of College Academic Committee is conducting an ADD-ON course titled "Soft Skills for Management Students" from 11th June, 2021. This course will be for 36 hours including 30 contact hours as per the norms, followed by an examination and feedback.


All the students are advised to register on or before 7th June, 2021.

Course Coordinators for the Program:

1. Dr.Suresh Chandra Ch — 
2. Dr.S.Mahender Kumar — 


HEAD
HEAD
Dept. of Business Management
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda




PRINCIPAL
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

VAAGDEVI DEGREE & PG COLLEGE

Hanamkonda, Warangal-506001



An
Add on Course
On

Entrepreneurship & Innovation

For the Academic year 2016-17

MBA-I Year II Semester

From: 03/03/2017

To: 29/04/2017

Coordinators

Dr S Mahender Kumar

&

Dr P Sugunakar Reddy

A. S. Mahender Kumar

Organized by

Department of Business Management

Vaagdevi Degree & PG College

Objective of the course:

- Course focuses on interconnection between entrepreneurial thinking and innovation.
- Implementation of innovative ideas
- Learn to think critically about the new venture creation process
- To generate and implement ideas and become a future leader

Content to be covered:

- ✓ Analyzing the Current Business Scenario, Innovation and creativity
- ✓ Types of Innovation, and School of Innovation
- ✓ Challenges of Innovation
- ✓ Steps of Innovation Management
- ✓ Idea Management System
- ✓ Divergent Vs Convergent Thinking
- ✓ Design Thinking and Entrepreneurship
- ✓ Idea Championship, Participation for Innovation
- ✓ Co-creation for Innovating - proto typing to Incubation
- ✓ Marketing of Innovation
- ✓ Technological Innovation Management Strategies
- ✓ Technology Forecasting
- ✓ Sustainability Innovation and Entrepreneurship

Venue:

Seminar Hall

MBA Block

Vaagdevi Degree & PG College

Vaagdevi Degree & PG College:

Vaagdevi Degree and P.G. College is one of the oldest and prestigious educational institutes in Telangana State, catering to the higher educational needs of this backward region. It was established in 1993 by Viswambhara Educational Society and affiliated to Kakatiya University. The College is managed by eminent educationists and social workers who are dedicated to the cause of imparting quality and value based education to the needy people of this region. Over the years, the College has earned reputation of imparting high quality education with holistic approach of developing overall personality of students.

About the Department:

MBA Programme was started in the year 1997 and by now nineteen batches have passed out from this college. Ever since its inception, the College has been striving to provide professional and quality education to meet the expectations of industry and academics. The College provides state of the art infrastructure including spacious class rooms, modern teaching aids, well equipped computer lab, rich library, and seminar hall with digital access apart from qualified, dedicated student friendly faculty.



VAAGDEVI DEGREE & PG COLLEGE

Hanamkonda, Warangal-506001



An
Add on Course
On

Entrepreneurship & Innovation

For the Academic year 2017-18.

MBA-I Year II Semester

From: 26/02/2018

To: 30/04/2018

Coordinators

Prof. K. Raji Reddy

&

Mr. A. Rajin Kumar



Organized by

Department of Business Management

Vaagdevi Degree & PG College

Objective of the course:

- Course focuses on interconnection between entrepreneurial thinking and innovation.
- To train students to behave as responsible managers to deliver sustainable performance in complex environments.
- To help students communicate in an international environment by producing clearly, well organised presentations.
- To develop students' analytical skills in understanding the functional areas of business management and how they work together.

Content to be covered:

- ✓ Analyzing the Current Business Scenario, Innovation and creativity
- ✓ Types of Innovation, and School of Innovation
- ✓ Challenges of Innovation
- ✓ Steps of Innovation Management
- ✓ Idea Management System
- ✓ Divergent Vs Convergent Thinking
- ✓ Management of Innovation
- ✓ creation of IPR, Types of IPR, Patents and Copyrights, Patents in India
- ✓ Co-creation for Innovating - proto typing to Incubation
- ✓ Marketing of Innovation
- ✓ Technological Innovation Management Strategies - Technology Forecasting
- ✓ Sustainability Innovation and Entrepreneurship

Venue:

Seminar Hall
MBA Block
Vaagdevi Degree & PG College

Vaagdevi Degree & PG College:

Vaagdevi Degree and P.G. College is one of the oldest and prestigious educational institutes in Telangana State, catering to the higher educational needs of this backward region. It was established in 1993 by Viswambhara Educational Society and affiliated to Kakatiya University. The College is managed by eminent educationists and social workers who are dedicated to the cause of imparting quality and value based education to the needy people of this region. Over the years, the College has earned reputation of imparting high quality education with holistic approach of developing overall personality of students.

About the Department:

MBA Programme was started in the year 1997 and by now nineteen batches have passed out from this college. Ever since its inception, the College has been striving to provide professional and quality education to meet the expectations of industry and academics. The College provides state of the art infrastructure including spacious class rooms, modern teaching aids, well equipped computer lab, rich library, and seminar hall with digital access apart from qualified, dedicated student friendly faculty.



VAAGDEVI DEGREE & PG COLLEGE

Hanamkonda, Warangal-506001



An
Add on Course
On

Entrepreneurship & Innovation

For the Academic year 2018-19 .

MBA-I Year II Semester

From: 30/01/2019

To: 13/03/2019

Coordinators

Dr. P. Sugunakar Reddy

&

Mr. B. Kishore Kumar

A. Subrahmanya

Organized by

Department of Business Management

Vaagdevi Degree & PG College

Objective of the course:

- To train students to behave as responsible managers to deliver sustainable performance in complex environments.
- Course focuses on interconnection between entrepreneurial thinking and innovation.
- To help students communicate in an international environment by producing clearly, well organised presentations.
- To develop students' analytical skills in understanding the functional areas of business management and how they work together.

Content to be covered:

- ✓ Analyzing the Current Business Scenario, Innovation and creativity
- ✓ Types of Innovation, and School of Innovation
- ✓ Challenges of Innovation
- ✓ Steps of Innovation Management
- ✓ Idea Management System
- ✓ Business Model Failure: Remedies
- ✓ Managing Investor for Innovation
- ✓ creation of IPR, Types of IPR, Patents and Copyrights, Patents in India
- ✓ Co-creation for Innovating - proto typing to Incubation
- ✓ Marketing of Innovation
- ✓ Technological Innovation Management Strategies - Technology Forecasting
- ✓ Sustainability Innovation and Entrepreneurship

Venue:

Seminar Hall
MBA Block
Vaagdevi Degree & PG College

Vaagdevi Degree & PG College:

Vaagdevi Degree and P.G. College is one of the oldest and prestigious educational institutes in Telangana State, catering to the higher educational needs of this backward region. It was established in 1993 by Viswambhara Educational Society and affiliated to Kakatiya University. The College is managed by eminent educationists and social workers who are dedicated to the cause of imparting quality and value based education to the needy people of this region. Over the years, the College has earned reputation of imparting high quality education with holistic approach of developing overall personality of students.

About the Department:

MBA Programme was started in the year 1997 and by now nineteen batches have passed out from this college. Ever since its inception, the College has been striving to provide professional and quality education to meet the expectations of industry and academics. The College provides state of the art infrastructure including spacious class rooms, modern teaching aids, well equipped computer lab, rich library, and seminar hall with digital access apart from qualified, dedicated student friendly faculty.



VAAGDEVI DEGREE & PG COLLEGE

Hanamkonda, Warangal-506001



An Add on Course On **Entrepreneurship & Innovation**

For the Academic year 2019-2020

MBA-I Year II Semester

From: 12/02/2020

To: 19/03/2020

Coordinators

Mr. P. Mahipal Reddy

&

Mr. A. Rajin Kumar



Organized by

Department of Business Management

Vaagdevi Degree & PG College

Objective of the course:

- Course focuses on advanced thinking of Management Students towards Entrepreneurial Opportunities.
- To develop students' analytical skills in understanding the functional areas of business management and how they work together.
- To help students communicate in an international environment by producing clearly, well organized presentations.
- To train students to behave as responsible managers to deliver sustainable performance in complex environments.

Content to be covered:

- ✓ Challenges of Innovation
- ✓ Co-creation for Innovating - proto typing to Incubation
- ✓ Analyzing the Current Business Scenario, Innovation and creativity
- ✓ creation of IPR, Types of IPR, Patents and Copyrights, Patents in India
- ✓ Divergent Vs Convergent Thinking
- ✓ Idea Management System
- ✓ Management of Innovation
- ✓ Marketing of Innovation
- ✓ Steps of Innovation Management
- ✓ Sustainability Innovation and Entrepreneurship
- ✓ Technological Innovation Management Strategies - Technology Forecasting
- ✓ Types of Innovation, and School of Innovation

Venue:

Seminar Hall
MBA Block
Vaagdevi Degree & PG College

Vaagdevi Degree & PG College:

Vaagdevi Degree and P.G. College is one of the oldest and prestigious educational institutes in Telangana State, catering to the higher educational needs of this backward region. It was established in 1993 by Viswambhara Educational Society and affiliated to Kakatiya University. The College is managed by eminent educationists and social workers who are dedicated to the cause of imparting quality and value based education to the needy people of this region. Over the years, the College has earned reputation of imparting high quality education with holistic approach of developing overall personality of students.

About the Department:

MBA Programme was started in the year 1997 and by now nineteen batches have passed out from this college. Ever since its inception, the College has been striving to provide professional and quality education to meet the expectations of industry and academics. The College provides state of the art infrastructure including spacious class rooms, modern teaching aids, well equipped computer lab, rich library, and seminar hall with digital access apart from qualified, dedicated student friendly faculty.



VAAGDEVI DEGREE & PG COLLEGE

Hanamkonda, Warangal-506001



An
Add on Course
On

Entrepreneurship & Innovation

For the Academic year 2020-2021

MBA-I Year II Semester

(Online Mode)

From: 14/06/2021

To: 02/08/2021

Coordinators

Mr. P. Ajith Kumar

&

Ms. M. Karuna

A. S. Srinivasulu Reddy

Organized by

Department of Business Management

Vaagdevi Degree & PG College

Objective of the course:

- Course focuses on advanced thinking of Management Students towards Entrepreneurial Opportunities.
- To develop students' analytical skills in understanding the functional areas of business management and how they work together.
- To help students communicate in an international environment by producing clearly, well organized presentations.
- To train students to behave as responsible managers to deliver sustainable performance in complex environments.

Content to be covered:

- ✓ Significance of Innovation
- ✓ Challenges of Entrepreneurship
- ✓ Co-creation for Innovating - proto typing to Incubation
- ✓ Analyzing the Current Business Scenario, Innovation and creativity
- ✓ creation of IPR, Types of IPR, Patents and Copyrights, Patents in India
- ✓ Divergent Vs Convergent Thinking
- ✓ Idea Management System
- ✓ Marketing of Innovation
- ✓ Steps of Innovation Management
- ✓ Sustainability Innovation and Entrepreneurship
- ✓ Technological Innovation Management Strategies - Technology Forecasting

Venue:

Seminar Hall
MBA Block
Vaagdevi Degree & PG College

Vaagdevi Degree & PG College:

Vaagdevi Degree and P.G. College is one of the oldest and prestigious educational institutes in Telangana State, catering to the higher educational needs of this backward region. It was established in 1993 by Viswambhara Educational Society and affiliated to Kakatiya University. The College is managed by eminent educationists and social workers who are dedicated to the cause of imparting quality and value based education to the needy people of this region. Over the years, the College has earned reputation of imparting high quality education with holistic approach of developing overall personality of students.

About the Department:

MBA Programme was started in the year 1997 and by now nineteen batches have passed out from this college. Ever since its inception, the College has been striving to provide professional and quality education to meet the expectations of industry and academics. The College provides state of the art infrastructure including spacious class rooms, modern teaching aids, well equipped computer lab, rich library, and seminar hall with digital access apart from qualified, dedicated student friendly faculty.



VAAGDEVI DEGREE & PG COLLEGE

Hanamkonda, Warangal-506001



An Add on Course On **Soft Skills for Management** Students

For the Academic year 2016-17

MBA-II Year II Semester

From: 05/01/2017

To: 21/03/2017

Coordinators

Prof K Raji Reddy

&

Mr B Kishore Kumar

Organized by

Department of Business Management

Vaagdevi Degree & PG College

Objective of the course:

- Course focuses on improving the interpersonal skills to face interviews
- Encouraging the active participation in listening and speaking
- Learn to think critically about the new venture creation process
- To generate and implement ideas and become a future leader

Content to be covered:

- ✓ Introduction to Soft Skills and it's importance
- ✓ Soft Skills Training
- ✓ Self Discovery(SWOT Analysis)
- ✓ Developing Positive Attitude
- ✓ Values & Etiquettes - Identifying your values
- ✓ Improving Perception - - Test your perception
- ✓ Career Planning
- ✓ Art of Listening
- ✓ Art of Speaking
- ✓ Body Language
- ✓ Team Building
- ✓ Interview Skills & preparing CV/Resume



Seminar Hall
MBA Block

Vaagdevi Degree & PG College
Kishanpura, Hanamkonda.

A. Kishore Kumar

Vaagdevi Degree & PG College:

Vaagdevi Degree and P.G. College is one of the oldest and prestigious educational institutes in Telangana State, catering to the higher educational needs of this backward region. It was established in 1993 by Viswambhara Educational Society and affiliated to Kakatiya University. The College is managed by eminent educationists and social workers who are dedicated to the cause of imparting quality and value based education to the needy people of this region. Over the years, the College has earned reputation of imparting high quality education with holistic approach of developing overall personality of students.

About the Department:

MBA Programme was started in the year 1997 and by now nineteen batches have passed out from this college. Ever since its inception, the College has been striving to provide professional and quality education to meet the expectations of industry and academics. The College provides state of the art infrastructure including spacious class rooms, modern teaching aids, well equipped computer lab, rich library, and seminar hall with digital access apart from qualified, dedicated student friendly faculty.



VAAGDEVI DEGREE & PG COLLEGE

Hanamkonda, Warangal-506001



An
Add on Course
On
Soft Skills for Management
Students

For the Academic year 2017-18

MBA-II Year II Semester

From: 01/02/2018

To: 23/03/2018

Coordinators
Mr Ch Prashanth
&

Ms. P. Sandhya Rani

Organized by
Department of Business Management
Vaagdevi Degree & PG College

Objective of the course:

- Course focuses on improving the interpersonal skills to face interviews
- Encouraging the active participation in listening and speaking
- Learn to think critically about the new venture creation process
- To generate and implement ideas and become a future leader

Content to be covered:

- ✓ Introduction to Soft Skills and it's importance
- ✓ Soft Skills Training
- ✓ Self Discovery(SWOT Analysis)
- ✓ Art of Listening
- ✓ Art of Speaking
- ✓ Body Language
- ✓ Career Planning
- ✓ Developing Positive Attitude
- ✓ Improving Perception - - Test your perception
- ✓ Interview Skills & preparing CV/ Resume
- ✓ Team Building
- ✓ Values & Etiquettes - Identifying your values
- ✓ Uploading and following up on various Portals

Venue:

Seminar Hall

MBA Block
Vaagdevi Degree & PG College

Vaagdevi Degree & PG College:

Vaagdevi Degree and P.G. College is one of the oldest and prestigious educational institutes in Telangana State, catering to the higher educational needs of this backward region. It was established in 1993 by Viswambhara Educational Society and affiliated to Kakatiya University. The College is managed by eminent educationists and social workers who are dedicated to the cause of imparting quality and value based education to the needy people of this region. Over the years, the College has earned reputation of imparting high quality education with holistic approach of developing overall personality of students.

About the Department:

MBA Programme was started in the year 1997 and by now nineteen batches have passed out from this college. Ever since its inception, the College has been striving to provide professional and quality education to meet the expectations of industry and academics. The College provides state of the art infrastructure including spacious class rooms, modern teaching aids, well equipped computer lab, rich library, and seminar hall with digital access apart from qualified, dedicated student friendly faculty.



VAAGDEVI DEGREE & PG COLLEGE

Hanamkonda, Warangal-506001



An
Add on Course
On

Soft Skills for Management Students

For the Academic year 2018-2019

MBA-II Year II Semester

From: 05/02/2019

To: 11/04/2019

Coordinators

Ms.G. Pushkala

&

Mr Vasudev Baji

Organized by

Department of Business Management

Vaagdevi Degree & PG College

Objective of the course:

- Course focuses on improving the interpersonal skills to face interviews
- Encouraging the active participation in listening and speaking
- Learn to think critically about the new venture creation process
- To generate and implement ideas and become a future leader

Content to be covered:

- ✓ Introduction to Soft Skills and it's importance
- ✓ Art of Listening
- ✓ Art of Speaking
- ✓ Body Language
- ✓ Career Planning
- ✓ Developing Positive Attitude
- ✓ Improving Perception - - Test your perception
- ✓ Interview Skills & preparing CV/ Resume
- ✓ Self Discovery(SWOT Analysis)
- ✓ Soft Skills Training
- ✓ Team Building
- ✓ Values & Etiquettes - Identifying your values

Venue:

Seminar Hall
MBA Block
Vaagdevi Degree & PG College

Vaagdevi Degree & PG College:

Vaagdevi Degree and P.G. College is one of the oldest and prestigious educational institutes in Telangana State, catering to the higher educational needs of this backward region. It was established in 1993 by Viswambhara Educational Society and affiliated to Kakatiya University. The College is managed by eminent educationists and social workers who are dedicated to the cause of imparting quality and value based education to the needy people of this region. Over the years, the College has earned reputation of imparting high quality education with holistic approach of developing overall personality of students.

About the Department:

MBA Programme was started in the year 1997 and by now nineteen batches have passed out from this college. Ever since its inception, the College has been striving to provide professional and quality education to meet the expectations of industry and academics. The College provides state of the art infrastructure including spacious class rooms, modern teaching aids, well equipped computer lab, rich library, and seminar hall with digital access apart from qualified, dedicated student friendly faculty.



VAAGDEVI DEGREE & PG COLLEGE

Hanamkonda, Warangal-506001



An
Add on Course
On

Soft Skills for Management Students

For the Academic year 2019-2020

MBA-II Year II Semester

From: 11/02/2020

To: 18/03/2020

Coordinators

Dr. P. Sugunakar Reddy

&

Ms. G. Pushkala

A. Sridhar

Organized by

Department of Business Management

Vaagdevi Degree & PG College



Objective of the course:

- Course focuses on improving the interpersonal skills to face interviews
- Encouraging the active participation in listening and speaking
- Learn to think critically about the new venture creation process
- To generate and implement ideas and become a future leader

Content to be covered:

- ✓ Soft Skills Training
- ✓ Team Building
- ✓ Art of Speaking
- ✓ Body Language
- ✓ Career Planning
- ✓ Developing Positive Attitude
- ✓ Improving Perception - - Test your perception
- ✓ Interview Skills & preparing CV/ Resume
- ✓ Self Discovery (SWOT Analysis)
- ✓ Values & Etiquettes - Identifying your values

Venue:

Seminar Hall
MBA Block

Vaagdevi Degree & PG College



Vaagdevi Degree & PG College:

Vaagdevi Degree and P.G. College is one of the oldest and prestigious educational institutes in Telangana State, catering to the higher educational needs of this backward region. It was established in 1993 by Viswambhara Educational Society and affiliated to Kakatiya University. The College is managed by eminent educationists and social workers who are dedicated to the cause of imparting quality and value based education to the needy people of this region. Over the years, the College has earned reputation of imparting high quality education with holistic approach of developing overall personality of students.

About the Department:

MBA Programme was started in the year 1997 and by now nineteen batches have passed out from this college. Ever since its inception, the College has been striving to provide professional and quality education to meet the expectations of industry and academics. The College provides state of the art infrastructure including spacious class rooms, modern teaching aids, well equipped computer lab, rich library, and seminar hall with digital access apart from qualified, dedicated student friendly faculty.



VAAGDEVI DEGREE & PG COLLEGE

Hanamkonda, Warangal-506001



An
Add on Course
On

Soft Skills for Management Students

For the Academic year 2020-2021

MBA-II Year II Semester

From: 11/06/2021

To: 01/08/2021

Coordinators

Dr. Suresh Chandra Ch

&

Dr S. Mahender Kumar

A. S. Mahender Kumar
Organized by
Department of Business Management
Vaagdevi Degree & PG College



Objective of the course:

- Course focuses on improving the interpersonal skills to face interviews
- Encouraging the active participation in listening and speaking
- Learn to think critically about the new venture creation process
- To generate and implement ideas and become a future leader

Content to be covered:

- ✓ Need for Soft Skills for Professional career
- ✓ Art of Listening & Speaking
- ✓ Building Confidence
- ✓ Body Language & Gestures
- ✓ Career Planning after MBA
- ✓ Developing Positive Attitude
- ✓ Improving Perception - - Test your perception
- ✓ Interview Skills & preparing CV/ Resume
- ✓ Self Discovery(SWOT Analysis)
- ✓ Soft Skills Training
- ✓ Team Building
- ✓ Values & Etiquettes - Identifying your values

Venue:

Seminar Hall
MBA Block

Vaagdevi Degree & PG College

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Attendance Statement of Add on Course

Batch: MBA II Year II Semester, 2016-17

Subject: Soft Skills for Management Students

Sl.No.	Hall Ticket No	Session																
		Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
1	16117-C-1001	P. Pravin Kalyan	P	P	P	P	AB	P	P	P	P	P	P	P	P	P	P	P
2	16117-C-1002	M. Saran Reddy	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P
3	16117-C-1003	B. Manuika	P	P	AB	P	P	P	P	P	P	P	P	P	P	P	P	P
4	16117-C-1004	S. Ashish Kumar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB
5	16117-C-1005	M. Divya	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P
6	16117-C-1006	C. Sneha	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
7	16117-C-1007	P. Manuika	P	P	P	P	P	P	P	P	P	P	P	P	AB	P	P	P
8	16117-C-1010	A. Jyothi	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	AB
9	16117-C-1011	M. Akhmalathabeg	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
10	16117-C-1012	T. Sanyasa	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
11	16117-C-1013	D. Sneha	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
12	16117-C-1014	G. Bhodi	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	P	P
13	16117-C-1015	M. Sneha	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
14	16117-C-1016	P. Rajashekar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
15	16117-C-1017	G. Anusha	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16	16117-C-1018	P. Divya	AB	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
17	16117-C-1019	J. Sneha	P	P	P	P	P	P	P	AB	P	P	P	P	P	P	P	AB
18	16117-C-1020	K. Bhavani Geetha	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19	16117-C-1021	P. Smitaja	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
20	16117-C-1022	V. Manuika	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P



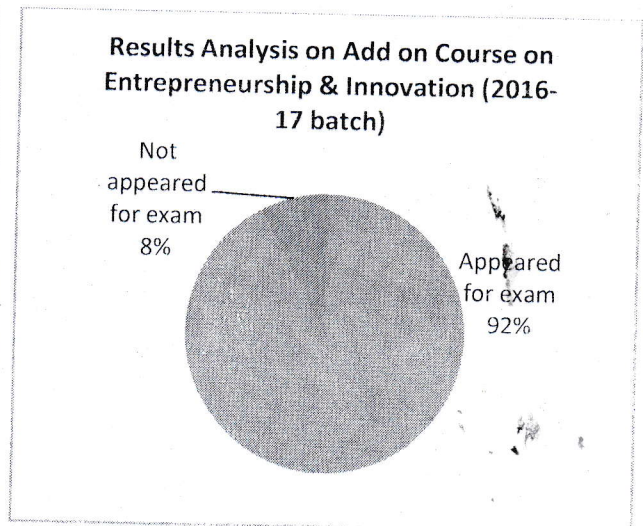
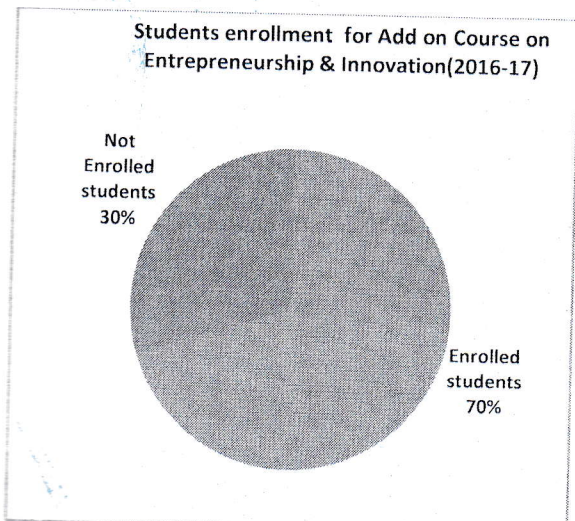
A. Prathima
Vaagdevi Degree & PG College

Report

BRIEF REPORT

The title of the Add on Course is "Entrepreneurship & Innovation" and it was organized and presented by Department of Business Management. This course is led by Course Coordinators Dr S Mahender Kumar and Dr P Sugunakar Reddy. The course outline and syllabus is prepared after thorough review of syllabus framed by various universities and institutes. The needed support is given by the college management through providing infrastructure supporting the faculty through valuable suggestions. Out of 182 students from 2016-17 batch pursuing MBA course in the college, 128 students have enrolled to this course comprising of 70.39 percent. Various emerging topics in Entrepreneurship & Innovation are covered in the syllabus. These include Divergent & convergent thinking, Idea Management, Marketing of Innovation, Technological Innovations, and Managing Investor for Innovation etc.

The students have actively participated and learnt the course with rigorous attention and active participation in case studies pertaining to Innovation. All the 128 students have enrolled for the examination and 118 students have appeared and passed in the examination.



Course Coordinator: 1. Dr S Mahender Kumar

2. Dr P Sugunakar Reddy

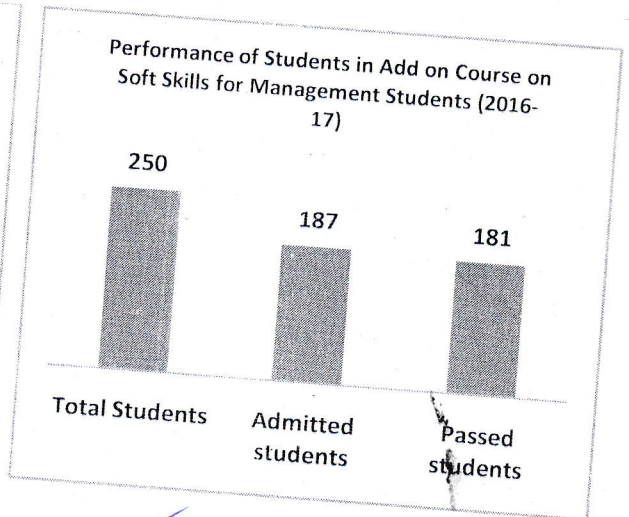
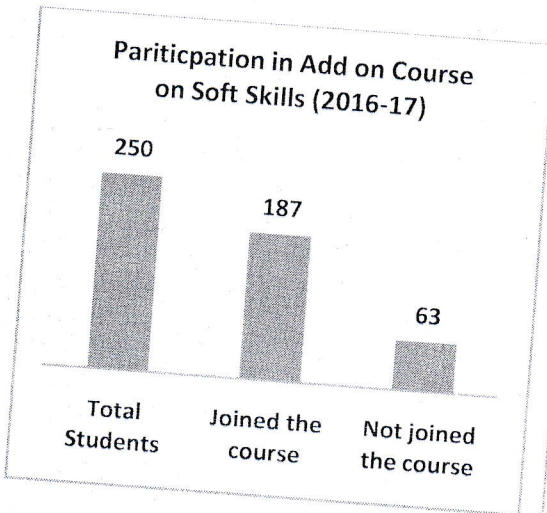


BRIEF REPORT

The title of the Add on Course is "Soft Skills for Management Students" and was organized and presented by Department of Business Management. This course is by Course Coordinators Prof K Raji Reddy and Mr B Kishore. The course outline and syllabus is prepared after thorough review of syllabus framed by various universities and institutes. The needed support is given by the college management through providing infrastructure supporting the faculty through valuable suggestions. Out of 250 students from 2016-17 batch pursuing MBA course in the college, 187 students have enrolled in this course comprising of 74.80 percent. Various emerging topics in Soft Skills for Management Students are covered in the syllabus. These include Self Discovery, Values & Etiquettes, Improving perception, career planning, Art of Listening, Speaking, Body Language, Team Building etc.

The students have actively participated and learnt the course with rigorous attention and active participation in case studies pertaining to Soft Skills. Among the total of 187 students admitted into the Add on Course on Soft Skills, 181 members have been granted for Exam and 6 students were been disqualified as they do not meet the required 70 percent of attendance.

The feedback of students show that students have expected more number of sessions practical sessions for enriching the knowledge.



Course Coordinator: 1. Prof K Raji Reddy

2. Mr B Kishore kumar

[Signature]

HEAD

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Dept. of Business Management
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamantnagar



[Signature]

PRINCIPAL
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Kishanpura, Hanamantnagar

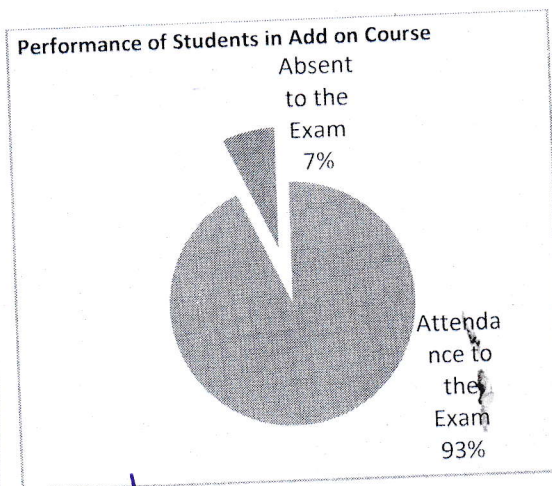
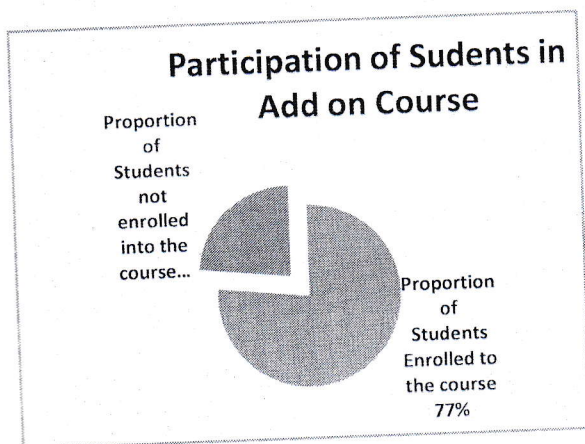
REPORT

BRIEF REPORT ON ADD ON COURSE ON SOFT SKILLS FOR MANAGEMENT STUDENTS 2017-18 batch

The title of the Add on Course is "Soft Skills for Management Students" and it was organized and presented by Department of Business Management. This course is led by Course Coordinators Mr Ch Prashanth Rao and Ms.P.Sandhya Rani. The course outline and syllabus is prepared after due consideration of Industry experts and senior faculty of the Department. College management has provided valuable support through providing infrastructure supporting the faculty through valuable suggestions. Out of 138 students joined in MBA course for the academic year 2017-18 batch pursuing MBA course in the college, 117 students have enrolled to this course comprising of 76.66 percent. Various emerging topics in Soft Skills are pertaining to Body Language, preparation of CV, uploading the CV and Resume in various job portals etc.

The students have actively participated and learnt the course with rigorous attention and active participation in case studies pertaining to Soft Skills for Management Students. Among the total of 138 students admitted into the Add on Course on Entrepreneurship & Innovation, 114 students have appeared for the exam and all the 114 students have secured pass marks to receive the Add on course certificate.

The feedback of students shows that students have expected to have more interactions with successful Entrepreneurs from various sectors.



Course Coordinator: 1. Mr.Ch.Prashan Rao

2. Ms.P.Sandhya Rani

HEAD

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Kishanpura, Hanamkonda



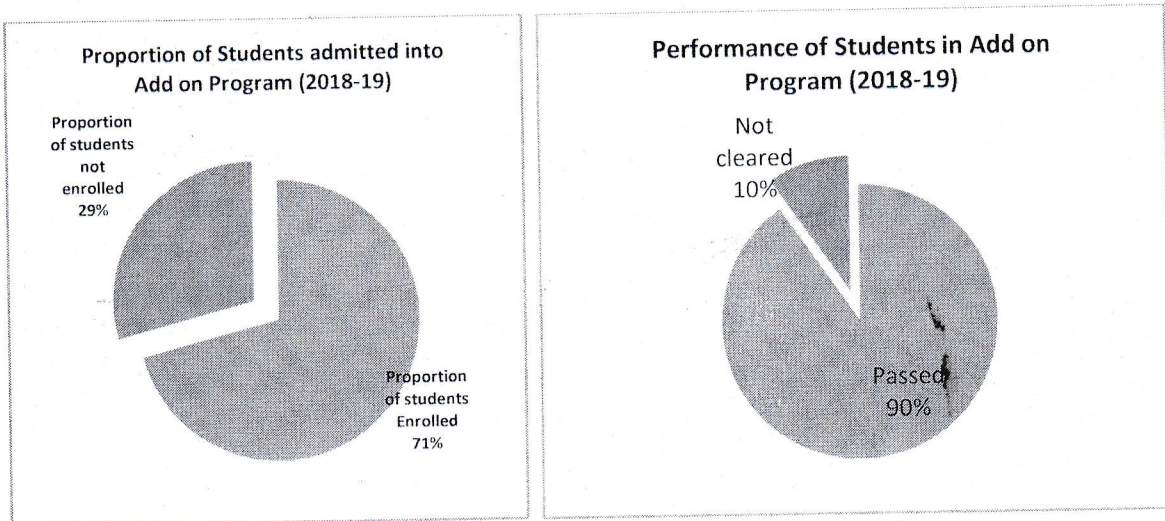
PRINCIPAL
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda

**BRIEF REPORT ON ADD ON COURSE ON
ENTREPRENEURSHIP & INNOVATION
2018-2019
batch**

The title of the Add on Course is "Entrepreneurship & Innovation" and it was organized and presented by Department of Business Management. This course is led by Course Coordinators Mr.P.Mahipal Reddy & Mr.A.Rajin Kumar. The course outline and syllabus is prepared after due consideration of Industry experts and senior faculty of the Department. College management has provided valuable support through providing infrastructure supporting the faculty through valuable suggestions. A total of 124 students have enrolled to this course comprising of 70.88 percent. Various emerging topics in Idea Championship, Business Canvas Model, Marketing of Innovation etc. are included in the syllabus.

The students have actively participated and learnt the course with rigorous attention and active participation in case studies pertaining to Entrepreneurship & Innovation. Among the total of 124 students admitted into the Add on Course on Entrepreneurship & Innovation, 112 students have appeared for the exam and all the 112 students have secured pass marks to receive the Add on course certificate.

The feedback of students shows that students have opined to have more interactions with successful Entrepreneurs in Telangana State.



Course Coordinator: 1. Mr.P.Mahipal Reddy *P. Mahipal Reddy*

2. Ms.A.Rajin Kumar *A. Rajin Kumar*

HEAD
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VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Warangal, T.S.



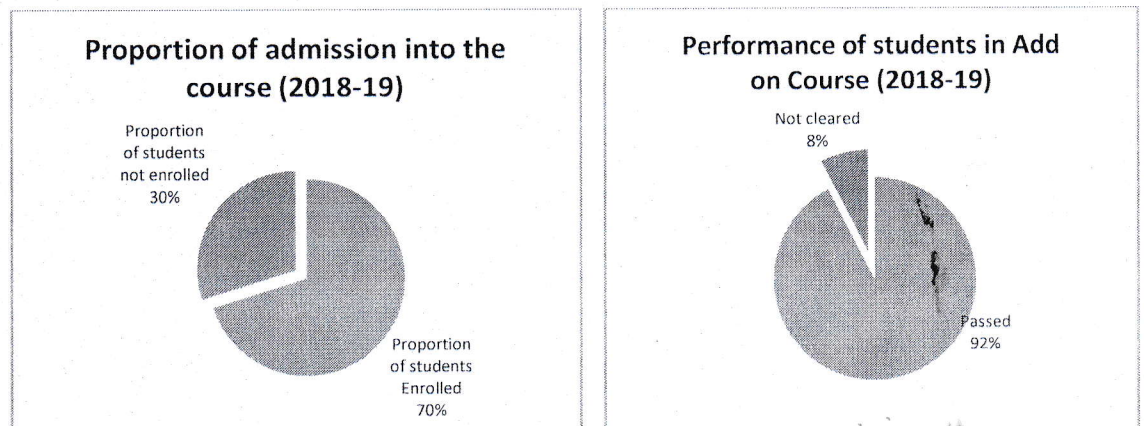
A. Mahipal Reddy
Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Warangal, T.S.

**BRIEF REPORT ON ADD ON COURSE ON
SOFT SKILLS FOR MANAGEMENT STUDENTS
2018-2019 batch**

The title of the Add on Course is "Soft Skills for Management Students" and was organized and presented by Department of Business Management. This course is led by Course Coordinators Ms.G.Pushkala and Mr.Vasudev Baji. The course outline and syllabus is prepared after due consideration of Industry experts and senior faculty of the Department. College management has provided valuable support through providing infrastructure supporting the faculty through valuable suggestions. For the academic year 2018-19 batch pursuing MBA course in the college, 112 students have enrolled to this course comprising of 70.18 percent of total students. Various emerging topics in Soft Skills are pertaining to Body Language, preparation of CV, uploading the CV and Resume in various job portals etc.

The students have actively participated and learnt the course with rigorous attention and active participation in case studies pertaining to Soft Skills for Management Students. Among the total of 112 students admitted into the Add on Course on Entrepreneurship & Innovation, 101 students have appeared for the exam and all the 101 students have secured pass marks to receive the Add on course certificate. A total of 11 students have not met with required attendance and unable to take the exam.

The feedback of students shows that students have expected more number of sessions on preparation of interviews and more sessions on Mock Interviews.



Course Coordinator: 1. Ms.G.Pushkala

2. Mr.Vasudev Baji

[Signature]
HEAD
Dept. of Business Management
VAAGDEVI DEGREE & P.G. COLLEGE



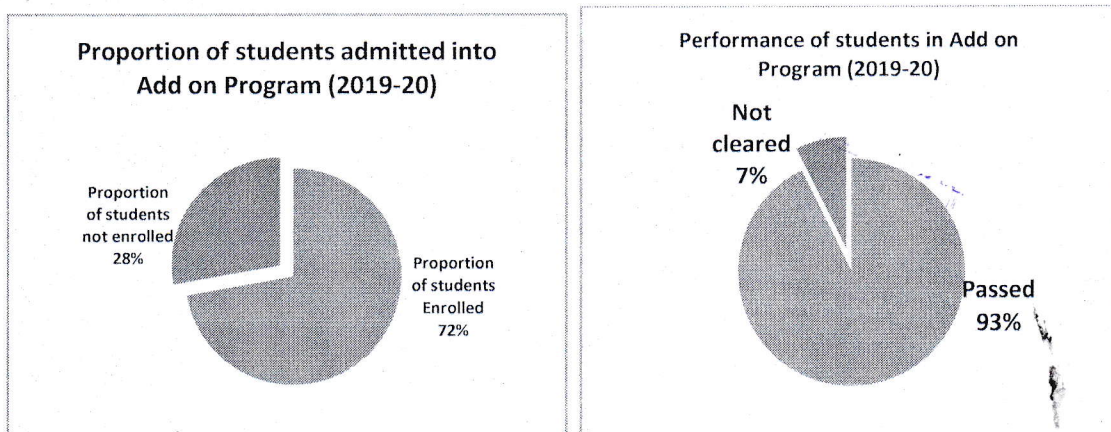
[Signature]
Principal

**BRIEF REPORT ON ADD ON COURSE ON
ENTREPRENEURSHIP & INNOVATION
2019-2020 batch**

The title of the Add on Course is "Entrepreneurship & Innovation" and it was organized and presented by Department of Business Management. This course is led by Course Coordinators Mr.P.Mahipal Reddy & Mr.A.Rajin Kumar. The course outline and syllabus is prepared after due consideration of Industry experts and senior faculty of the Department. College management has provided valuable support through providing infrastructure supporting the faculty through valuable suggestions. A total of 192 students have enrolled to this course comprising of 76.66 percent. Various emerging topics in Idea Championship, Business Canvas Model, Marketing of Innovation etc. are included in the syllabus.

The students have actively participated and learnt the course with rigorous attention and active participation in case studies pertaining to Entrepreneurship & Innovation. Among the total of 192 students admitted into the Add on Course on Entrepreneurship & Innovation, 178 students have appeared for the exam and all the 178 students have secured pass marks to receive the Add on course certificate.

The feedback of students shows that students have opined to have more interactions with successful Entrepreneurs in Telangana State.



Course Coordinator: 1. Mr.P.Mahipal Reddy

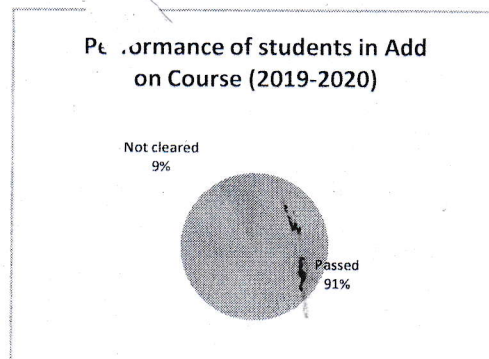
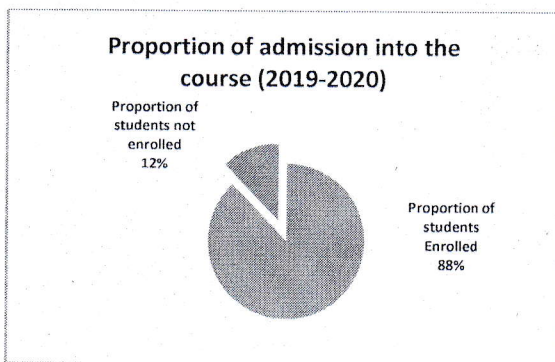
2. Ms.A.Rajin Kumar

**BRIEF REPORT ON ADD ON COURSE ON
SOFT SKILLS FOR MANAGEMENT STUDENTS
2019-2020 batch**

The title of the Add on Course is "Soft Skills for Management Students" and it was organized and presented by Department of Business Management. This course is led by Course Coordinators Dr.P.Sugunakar Reddy & Ms.G.Pushkala. The course outline and syllabus is prepared after due consideration of Industry experts and senior faculty of the Department. College management has provided valuable support through providing infrastructure supporting the faculty through valuable suggestions. For the academic year 2019-2020 batch pursuing MBA course in the college, 125 students have enrolled to this course comprising of 70.38 percent of total students. Various emerging topics in Soft Skills are pertaining to preparation for Interviews, preparation of CV, uploading the CV and Resume in various job portals etc.

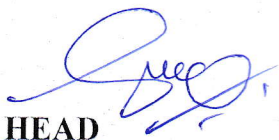
The students have actively participated and learnt the course with rigorous attention and active participation in case studies pertaining to Soft Skills for Management Students. Among the total of 125 students admitted into the Add on Course on Entrepreneurship & Innovation, 114 students have appeared for the exam and all the 114 students have secured pass marks to receive the Add on course certificate. A total of 11 students have not met with required attendance and among those, one student has not appeared for the exam, hence they were not cleared the exam.

The feedback of students shows that students have expected more number of practical sessions on preparation of interviews and more sessions on Interpersonal skills.



Course Coordinator: 1. Dr.P.Sugunakar Reddy

2. Ms.G.Pushkala


HEAD

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Kishanpura, Hanamkonda



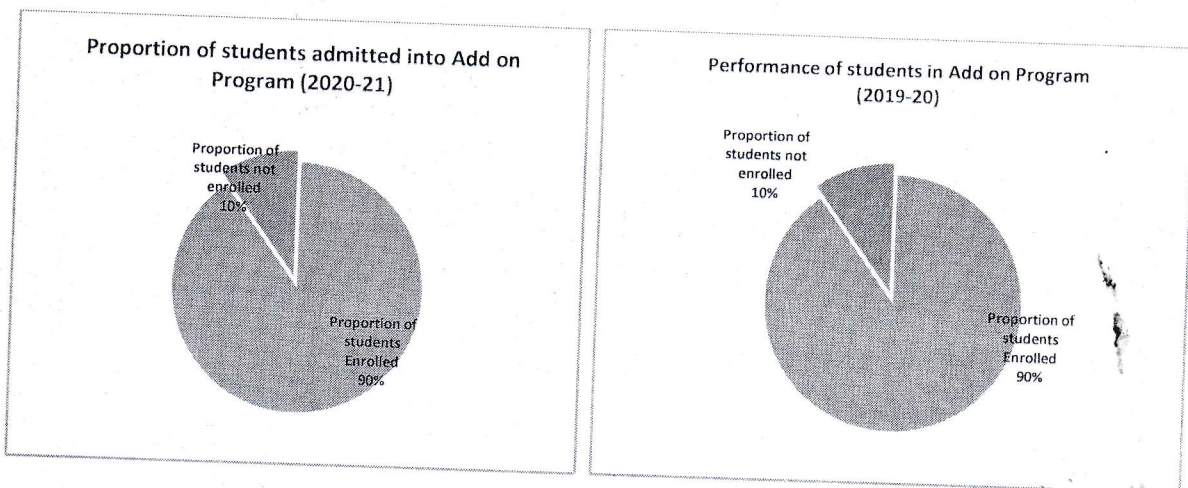

Principal
VAAGDEVI DEGREE & P.G. COLLEGE
Kishanpura, Hanamkonda.

**BRIEF REPORT ON ADD ON COURSE ON
ENTREPRENEURSHIP & INNOVATION
2020-2021 batch**

The title of the Add on Course is "Entrepreneurship & Innovation" and it was organized and presented by Department of Business Management. This course is led by Course Coordinators Dr.P.Ajith Kumar & Ms.M.Karuna. The course outline and syllabus is prepared after due consideration of Industry experts and senior faculty of the Department. College management has provided valuable support through providing infrastructure supporting the faculty through valuable suggestions. A total of 167 students have enrolled to this course comprising of 72.60 percent. Various emerging topics in Idea Championship, Design Thinking, Marketing of Innovation etc. are included in the syllabus.

The students have actively participated and learnt the course with rigorous attention and active participation in case studies pertaining to Entrepreneurship & Innovation. Among the total of 167 students admitted into the Add on Course on Entrepreneurship & Innovation, 150 students have appeared for the exam and all the 150 students have secured pass marks to receive the Add on course certificate.

The feedback of students shows that students have opined to have more interactions with successful Entrepreneurs in Telangana State.



Course Coordinator: 1. Dr.P.Ajith Kumar

[Signature]

2. Ms.M.Karuna

[Signature]

HEAD. of Business Management
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Kishanpura, Hanamkonda



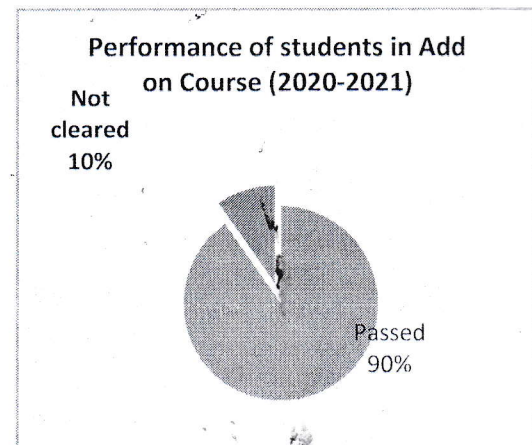
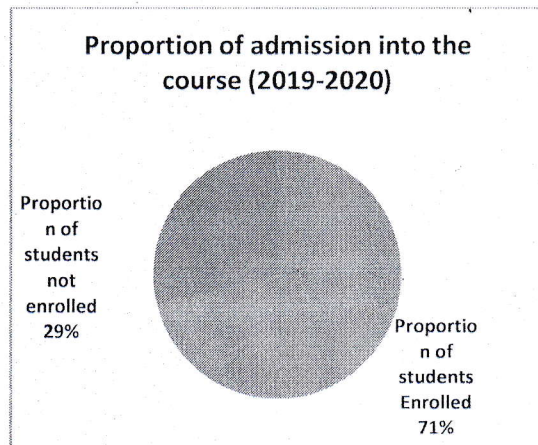
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PRINCIPAL
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**BRIEF REPORT ON ADD ON COURSE ON
SOFT SKILLS FOR MANAGEMENT STUDENTS
2020-2021 batch**

The title of the Add on Course is "Soft Skills for Management Students" and it was organized and presented by Department of Business Management. This course is led by Course Coordinators Dr Suresh Chandra Ch & Dr S Mahender Kumar. The course outline and syllabus is prepared after due consideration of Industry experts and senior faculty of the Department. College management has provided valuable support through providing infrastructure supporting the faculty through valuable suggestions. For the academic year 2020-2021 batch pursuing MBA course in the college, 125 students have enrolled to this course comprising of 71.20 percent of total students. Various emerging topics in Soft Skills are pertaining to preparation for Interviews, preparation of CV, uploading the CV and Resume in various job portals etc.


The students have actively participated and learnt the course with rigorous attention and active participation in case studies pertaining to Soft Skills for Management Students. Among the total of 125 students admitted into the Add on Course on Entrepreneurship & Innovation, 113 students have appeared for the exam and all the 113 students have secured pass marks to receive the Add on course certificate. A total of 12 students have not met with required attendance and among those, one student has not appeared for the exam, hence they were not cleared the exam.

The feedback of students shows that students have expected more number of practical sessions on preparation of interviews and more sessions on Interpersonal skills.



Course Coordinator: 1. Dr.Suresh Chandra Ch

2. Dr.S.Mahender Kumar


HEAD

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Dept. of Business Management

PRINCIPAL